PUREPITCH® NEXT GENERATION

WLP001 California Ale Yeast® LABS PURE YEAST & FERMENTATION PUREPITCH NEXT GENERATION USE RATE OF = 7.5 POUCH MILLION CELLS/ PER Pouches When Fermenting: Cold,≤61°F (16°C) or High G Pouches When Fermenting: Cold, ≤ 61°F (16°C) & High Gr Visit Yeastman.com calculator to customize your pitch ADVANCING FERMENTATION, CULTIVATING COMMUNITY Vol. 70mL

For Homebrewers

NOW AT 2X THE PITCH

Now with more yeast, get a foolproof fermentation without a starter!

PRO TECHNOLOGY AT YOUR FINGERTIPS

QR code for access to:

- · A quality report of every lot
- · More strain-specific resources
- Recipes and data from
 White Labs Brewing Co.
- · Online pitch rate calculator

LARGEST SELECTION

79 core strains and countless more in The Vault®*

* Every strain will (soon) be available in PurePitch* Next Generation!







Everything you missed about the vial with the innovation of PurePitch

